

experience

- **Graphic Designer, Creative Technologies, College of Veterinary Medicine & Biomedical Sciences, Texas A&M University, College Station, Texas, June 2007–Present**

Graphic design and production coordination work for a variety of print media, including magazines; newsletters; brochures; fliers; marketing materials; event invitations, programs, and signage; advertisements; scientific research and teaching conference posters; scientific illustrations and figures; and graphics for social media, HTML emails, and the web. Project management of jobs including interfacing with print vendors and clients to ensure quality customer service. Co-supervision of students working as graphic assistants. Notable projects include design of an advertisement which ran in both *American Way Magazine* and *Continental Magazine*; art direction, design, and print coordination of the college's semi-annual magazine, *CVM Today*; strategy, development, design, editing, writing of editorial content, and production of the CVM Development Initiatives One-Sheet series; graphic design and general communications support for the Legends Premier Stallion Season Auction; development and design for Heart Sounds, an interactive PDF veterinary cardiology teaching tool; scientific figure preparation and annotation for several scholarly journal articles and teaching instruments; design and production of several research and teaching conference posters; design and production of several reports and proposals prepared for the Texas A&M System chancellor and board of regents, as well as members of the Texas State Legislature; and voice-overs for videos produced for the Texas A&M One Health Initiative.

- **Principal, Just a Little Laugh Productions, Austin & College Station, Texas, August 1998–Present**

Projects for The Lilith Fund for Reproductive Equity include comprehensive graphic design and production coordination for the 11th Annual Reproductive Equity Awards and 2014 Annual Report. Provided identity and branding design for the Southern Region of the International Association of Business Communicators (IABC). Projects for the Brazos Heritage Society include design and editing of *A Guide to Historic Brazos County*, a heritage tourism brochure for Brazos County; development, design, editing and writing content for *Heritage Brazos*, the Society's newsletter; and development, design, editing, writing content and maintenance of the Society's first web site. Design of three issues of former MacDonald Communications, Inc. publications for Pennwell Publishing Company, located in Oklahoma. Additional projects include identity design for local small businesses, promotional materials for a political campaign in Austin, promotional materials for a faith-based organization in Fort Worth, and graphic design support for the initial reports of an international scientific ocean drilling expedition.

- **Co-Host/Co-Producer, Brazos Valley Gold, KAMU-FM 90.9, Texas A&M University, College Station/Bryan, Texas, November 2011–Present**

Co-hosts, as "Miss Jennie Lynne," the weekly classic country radio show airing every Friday from 7–9 pm on KAMU-FM 90.9 and kamu.tamu.edu. Co-producer responsibilities include planning and programming, maintaining the show's social media presence, and studio engineering. KAMU-FM is a public radio station (NPR & PBS) and this is a volunteer position.

- **Graphic Specialist II, Publication Services Department, Integrated Ocean Drilling Program (IODP/ODP), Texas A&M University, College Station, Texas, April 1999–June 2007**

Formatting of scientific figures and photos in a variety of software applications and production of scientific reports and volumes for both print and electronic publication. Service as Lead Graphic Specialist responsible for maintaining consistency of art and scientific illustration across individual publications for several scientific volumes. Coordination and design of several special art support projects. Participation in electronic publication research and development. Creation and implementation of custom AppleScripts for automation of Art Section workflow. Operation of Macintosh, PC, and Unix systems in a server-based computing environment. Installation of software, troubleshooting, and maintenance of Macintosh computers in the Art Section. Provided training and instruction in Art Section procedures and the use of software applications for newer Art Section co-workers. Provided web maintenance for the ODP Science Operator web site during absences of the Web Administrator. Oversaw the Art Section during three sea-going absences of immediate supervisor. Duties included attendance at Publication Services Section Head meetings, as well as preparation of Art Section status reports and budgets.

- **Production Manager, West Austin News, Austin, Texas, May 1998–February 1999**

Sole responsibility for the entire production of a weekly, 16-page tabloid newspaper, covering news, education, social, and sporting events in West Austin, Texas, from layout and design of all editorial and advertising components to the coordination of prepress and printing. Occasional editing and writing.

- **Assistant Production Manager, MacDonald Communications, Inc., Austin, Texas, November 1997–March 1998**

Member of production team responsible for seven internationally distributed magazines, covering the construction and environmental fields, in Russian, Spanish, and English languages. Responsible for the production of whole issues from design and layout of both editorial and advertising components to coordinating prepress and printing. Occasional administrative duties.

JENNIE L. LAMB

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skills

- Proficiency in the following software applications: Mac OS X, Adobe InDesign, Acrobat, Illustrator, & Photoshop.
- Technical aptitude in the following software applications: Microsoft Windows OS, Microsoft Word, Excel, & PowerPoint, Adobe FrameMaker, QuarkXPress, and KaleidaGraph.

professional service

- President-Elect, Vice-President for Finance & Member of the Executive Committee, Brazos Valley Chapter of the International Association of Business Communicators (IABC/BV), 2014–2015.
- Vice-President for Finance & Member of the Executive Committee, IABC/BV, 2013–2014.
- Co-chair of Silver Quill Awards Committee IABC/Southern Region, 2013.
- Chair of Brazos Bravo (Bronze Quill) Awards Committee & Member of the Board of Directors, IABC/BV, 2011–2013.
- Member of Silver Quill Awards Committee, IABC/Southern Region, 2010.
- Member of Brazos Bravo (Bronze Quill) Awards Committee, IABC/BV, 2010–2011.

professional development

- IABC Southern Region Conference (Creativity & Innovation Track Moderator), Austin, Texas, October 2014.
- IABC Southern Region Mini-Conference, Houston, Texas, October 2013.
- IABC World Conference (Southern Region scholarship recipient), New York, New York, June 2013.
- IABC Leadership Institute Conference and Southern Region Board Meeting, Scottsdale, Arizona, February 2013.
- University & College Designers Association (UCDA) Conference, Montreal, Quebec, Canada, October 2012.
- UCDA Conference, Phoenix, Arizona, October 2011.
- HOW Design Conference, Austin, Texas, June 2009.
- HOW Design Conference, Boston, Massachusetts, May 2008.
- InDesign CS3 Productivity Tour, Kelby Training, Dallas, Texas, March 2008.
- Presenting Data and Information, Edward Tufte, Professor Emeritus, Yale University, Austin, Texas, December 2007.
- Adobe InDesign Advanced Training, The Training Center, CIS, Texas A&M University, College Station, Texas, May 2007.
- Adobe InDesign Basic Training, The Training Center, CIS, Texas A&M University, College Station, Texas, February 2007.
- PDF Conference, Baltimore, Maryland, September 2004.
- 2003 FrameUsers Conference, Palm Beach, Florida, October 2003.
- Quadralay WebWorks Publisher Professional On-site Training, College Station, Texas, June 2002.
- PDF Conference, Bethesda, Maryland, June 2002.
- Driven by Design: Mac OS X Seminar, Apple Computer and Adobe Systems, Dallas, Texas, May 2002.
- Macromedia Fireworks for Graphic Designers Training, EEL Communications, Alexandria, Virginia, May 2001.
- Adobe Acrobat Training, EEL Communications, Alexandria, Virginia, May 2001.
- Adobe Photoshop/Digital Scanning for Production Training, EEL Communications, Alexandria, Virginia, May 2000.
- FrameMaker Basic and Advanced Training, Infodata Systems, Fairfax, Virginia, September 1999.
- Adobe Photoshop Training, Texas Union Informal Classes, The University of Texas, September 1998.

publications and presentations

- Guest Lectures: "My Communication Career Path," December 2014 & April 2014. Dr. Tracy Rutherford's Media Design Class, Department of Agricultural Leadership, Education, & Communication, Texas A&M University, College Station, Texas.
- Chapman, Mary F., Edwards, Patrick H. and Lamb, Jennie L., March-April 2004. "The Future of Electronic Publication," *Science Editor*.
- Edwards, Patrick H. and Lamb, Jennie L., November 2002. "A Case Study in PDF: Proceedings of the Ocean Drilling Program Initial Reports," *PDF Conference*, Las Vegas, Nevada.

honors and recognitions

- Volunteer of the Month Award (in recognition of Silver Quill 2013 Co-Chair achievements), IABC/BV, November 2013.
- Award of Merit for Special Events—External for Brazos Bravo 2012, Brazos Bravo Awards, IABC/BV, 2013.
- Award of Merit for Publication Design, Silver Quill Awards, IABC/Southern Region, 2012.
- Award of Excellence for Publication Design, Brazos Bravo Awards, IABC/BV, 2012.
- Staff Award (peer-nominated and selected), Texas A&M College of Veterinary Medicine & Biomedical Sciences, 2011.
- Award of Merit for Interactive PDF Design, Silver Quill Awards, IABC/Southern Region, 2011.
- Award of Excellence for Invitation Design, Award of Excellence for Publication Design, Award of Excellence for Interactive PDF Design, Award of Excellence for Stationery Package Design, and Award of Merit for Special Event Coordination, Brazos Bravo Awards, IABC/BV, 2011.
- Award of Excellence for Specialty Business Card Design, Brazos Bravo Awards, IABC/BV, 2009.
- Award of Merit for Brochure Design, Brazos Bravo Awards, IABC/BV, 2008.
- Award of Excellence for Art Packaging, Technical Art Competition, Houston Chapter of the Society of Technical Communication (STC), 2008.

education

The University of Texas at Austin, Bachelor of Journalism, May 1997.

- Editor and Designer, 40 Acres of Fun, The University of Texas at Austin, Spring 1997.
- News Intern, KVUE-TV Channel 24, Austin, Texas, May - August 1993.
- Research Intern, KNNC 107.7 FM, Austin, Texas, January - May 1993.
- Advertising/Sales Intern, Texas Monthly Magazine, Austin, Texas, July - September 1991.

online resume & design portfolio available at: <http://www.linkedin.com/in/jenniellamb> • references provided upon request